

NIN JA

SILENT WARRIORS. FEEDING THE WORLD.

A community-driven impact meme token on Solana. 10% of supply fights child hunger. 10% funds the builders. The rest belongs to the warriors.

CONTRACT ADDRESS

To be announced at launch – published on X and Telegram at token launch.

Network	Version	Total Supply	Tax	Impact
Solana (SPL)	v2.0 — 2025	1,000,000,000	0 / 0	10% locked

01 / EXECUTIVE SUMMARY

The Case for \$NINJA

Every day, 733 million people go to bed hungry. Every day, \$0.25 could feed one child for one full day. And every day, billions of dollars flow through crypto markets with almost none of it touching the real world.

\$NINJA exists to change that equation. It is a meme token on the Solana blockchain built around a single, powerful idea: that a community of millions of ordinary people, each holding a small position in a coin, can collectively generate enough capital to meaningfully fight child hunger worldwide.

This whitepaper outlines the vision, mechanics, tokenomics, and roadmap of \$NINJA — a project that combines the viral energy of meme culture with the moral clarity of one of humanity's most urgent and solvable crises.

Key Metric	Detail
Token	\$NINJA on Solana (SPL)
Total Supply	1,000,000,000
Impact Allocation	10% — child hunger relief (WFP target)
Developer Allocation	10% — locked with vesting schedule
Tax	0% buy / 0% sell
Mint Authority	Revoked at launch
Liquidity	Locked — community verifiable
Impact Governance	Quarterly community vote

02 / THE PROBLEM

733 Million People. \$0.25 a Day.

Child hunger is not an unsolvable problem. It is a funding problem — and a will problem. The resources exist. The supply chains exist. The organisations capable of delivery exist. What the fight against hunger needs is a sustained, scalable, global source of funding that does not depend on the generosity of governments or the charity cycles of wealthy donors.

Statistic	Context
733 million	People who face hunger globally (UN, 2023)
148 million	Children under 5 with stunted growth from malnutrition
\$0.25	Cost to feed one child for one full day (WFP estimate)
\$3.2 billion	Additional annual funding needed to end child hunger (WFP)
45 seconds	A child dies from hunger-related causes every 45 seconds

"The most solvable crisis on earth is the one we have chosen not to solve."

Crypto markets processed over \$7 trillion in volume in 2024. If just 0.001% of that volume were directed to verified hunger relief, it would fund over 28 billion meals. \$NINJA is built to capture a fraction of that flow — and put it to work.

03 / THE VISION

Why a Meme Coin?

The question deserves a direct answer. Why build on meme culture rather than launch a traditional charity token or DeFi protocol?

Memes move faster than manifestos.

The most powerful ideas in crypto spread through meme culture — not whitepapers. A community that laughs together, memes together, and trades together is a community that stays together. \$NINJA uses that energy as rocket fuel for a mission that matters.

No pretence = maximum trust.

\$NINJA does not claim to be a DeFi revolution or a financial instrument. It is a meme coin with a locked impact allocation. That honesty is rare — and it builds the kind of deep community loyalty that sustains a project through market cycles.

Scale is the only path.

Small charity campaigns raise thousands. A meme coin community of millions raises millions. \$NINJA's impact grows proportionally with its market cap — the bigger the warrior army, the more meals get funded. No ceiling. No application forms. No bureaucracy.

Crypto communities are already global.

The warriors who will hold \$NINJA live in Japan, the USA, Europe, Kenya, Brazil, and everywhere in between. A global community funding a global problem is the most natural alignment in the history of impact investing.

04 / TECHNOLOGY

Built on Solana

\$NINJA is deployed as an SPL token on Solana — the fastest, cheapest, and most meme-friendly blockchain in existence. The choice is deliberate on every dimension.

Feature	Solana	Ethereum	Why it matters
Tx Fee	~\$0.00025	~\$2–50+	Micro-donations become viable
Speed	<1 second	12–15 sec	Community moves at meme speed
Throughput	65,000+ TPS	~30 TPS	Scales with community growth
Meme culture	Dominant	Declining	Where the warriors already are
DEX depth	Jupiter, Raydium	Uniswap	Best liquidity aggregation

Trust Architecture

Before community members invest, they need to know their funds are safe. \$NINJA launches with the following protections in place from day one:

Feature	Status	What it means
Mint Authority	REVOKED	No new tokens can ever be printed
Freeze Authority	REVOKED	No wallet can ever be frozen
Liquidity Pool	LOCKED	Team cannot drain liquidity
Impact Wallet	PUBLIC + LOCKED	All transactions on-chain, verifiable by anyone
Dev Wallet	LOCKED + VESTING	Team tokens unlock gradually over 24 months
Buy/Sell Tax	0% / 0%	Zero tax — no hidden extraction
Contract	VERIFIED	Source code public on Solana Explorer

05 / TOKENOMICS

Designed for Warriors, Builders & the World.

Token Name	NINJA
Ticker	\$NINJA
Blockchain	Solana (SPL Token)
Total Supply	1,000,000,000 (1 Billion)
Decimals	9
Tax	0% Buy / 0% Sell
Contract	To be announced at launch

Token Distribution

Every allocation has a rationale. Nothing is arbitrary. The two locked wallets — impact and developer — are the backbone of the project's credibility and long-term sustainability.

Allocation	% Supply	Tokens	Lock / Vesting	Purpose
Public Liquidity	40%	400,000,000	LP locked	DEX depth & price stability
Marketing & Partners	15%	150,000,000	12-month linear	CEX listings, influencers, WFP outreach
Community & Airdrops	15%	150,000,000	Quarterly release	Holder rewards, competitions, growth
Ecosystem & Staking	10%	100,000,000	Released by DAO vote	Long-term holder incentives
Impact Wallet	10%	100,000,000	Locked — DAO governed	Child hunger relief (WFP target)
Developer Wallet	10%	100,000,000	6-month cliff, 24-month vest	Core team & future development
Reserve	5%	50,000,000	Multisig controlled	Strategic ops & emergencies
TOTAL	100%	1,000,000,000		

Gold row = Impact Wallet. Green row = Developer Wallet. Both are locked — neither the team nor the community can access them outside the defined governance and vesting schedules.

06 / VESTING & LOCK SCHEDULES

No Surprises. No Rugs.

The vesting and lock schedules below are encoded on-chain at launch. No team member or community vote can override them. This is the \$NINJA commitment to transparency.

Developer Wallet (10% — 100,000,000 \$NINJA)

Period	Tokens Released	Cumulative	Notes
Months 0–6	0	0	Cliff — zero access
Month 7	4,166,667	4,166,667	Monthing begins (1/24 per month)
Month 12	25,000,000	25,000,000	25% unlocked
Month 18	50,000,000	50,000,000	50% unlocked
Month 24	100,000,000	100,000,000	100% fully vested

Impact Wallet (10% — 100,000,000 \$NINJA)

The impact wallet operates differently from the developer wallet. It is not time-vested — it is governance-vested. Funds are released only when the community votes to release them, to a verified organisation, in a verified amount.

Quarter	Max Release	Recipient Selection	Reporting
Q1 post-launch	Up to 5%	Community vote	On-chain + public report
Q2 post-launch	Up to 5%	Community vote	On-chain + public report
Q3 post-launch	Up to 5%	Community vote	On-chain + public report
Ongoing	Up to 5%/quarter	Community vote	On-chain + public report

The 5% per quarter maximum prevents sudden large dumps of impact tokens to market. Unused quarterly allocation rolls forward and accumulates — it is never lost.

07 / IMPACT MECHANISM

How Warriors Feed the World

The \$NINJA impact mechanism is designed around four principles: transparency, verified impact, community control, and public accountability. Here is the exact cycle.

Step 1 — Impact Wallet is Established at Launch

100,000,000 \$NINJA tokens are allocated to a dedicated, publicly visible impact wallet on Solana at the moment of launch. The wallet address is published across all \$NINJA channels. Any person on earth can verify its balance in real time via Solana Explorer.

Step 2 — Market Cap Growth Multiplies Real Impact

As \$NINJA's community grows, so does the dollar value of the impact wallet. At a \$10M market cap: impact wallet = ~\$1M. At a \$50M market cap: impact wallet = ~\$5M. At a \$100M market cap: impact wallet = ~\$10M. The warriors' collective success is directly proportional to the meals funded.

Step 3 — Quarterly Community Governance Vote

Every quarter, \$NINJA holders participate in a transparent on-chain governance vote. Proposals for impact fund deployment are submitted by verified community members. Eligible organisations must meet transparency and accountability standards. Token holders vote — wallet size determines weight, with a minimum 10,000 \$NINJA to participate.

Step 4 — Funds Deployed to Verified Organisations

Following a successful vote, funds are released from the impact wallet to the chosen organisation's verified wallet address. The transaction is on-chain and permanent. Priority organisations: UN World Food Programme (WFP), No Kid Hungry, Action Against Hunger, World Central Kitchen.

Step 5 — Public Impact Reporting

Within 60 days of each fund deployment, a public impact report is published on the \$NINJA website and pinned on all community channels. Reports include: funds deployed, organisation funded, estimated meals provided, estimated children reached, and on-chain transaction proof.

Target Impact Partner: UN World Food Programme

The WFP is the world's largest humanitarian organisation dedicated to ending hunger. It operates in 120+ countries, reaches 100 million+ people annually, and has a published track record of accepting and deploying cryptocurrency donations. \$NINJA's Phase 2 roadmap includes a formal WFP partnership proposal — which

would be the most significant institutional endorsement any meme coin has achieved.

"Every \$0.25 the \$NINJA community generates for WFP feeds one child for one day. That is not a metaphor. That is the math."

08 / ROADMAP

The Warrior Timeline

The \$NINJA roadmap is built around three phases: Assemble the warriors, Strike with impact, and Feed the world at scale. Each phase has clear milestones and measurable outcomes.

PHASE 1 — ASSEMBLE	Q3 2025
<ul style="list-style-type: none"> — Token deployment on Solana mainnet — Website, whitepaper, X (Twitter) and Telegram launch — Initial DEX liquidity on Jupiter and Raydium — LP locked, mint revoked, impact and dev wallets established on-chain — Community building — target: 1,000 warriors in week 1 — CoinGecko and CoinMarketCap listing applications submitted — Verified impact wallet address published across all channels 	
PHASE 2 — STRIKE	Q4 2025
<ul style="list-style-type: none"> — 10,000+ holder milestone — First quarterly impact governance vote — First impact fund deployment to verified hunger organisation — First public impact report: meals funded, children reached — Crypto Twitter warrior campaign — influencer partnerships — DEX trending: DexScreener, Birdeye, Photon — First CEX listing application (Tier 2 exchanges) — WFP outreach initiated — formal partnership proposal drafted 	
PHASE 3 — FEED THE WORLD	2026
<ul style="list-style-type: none"> — 50,000+ holder milestone — Formal WFP partnership announcement — Major CEX listing (Tier 1 or Tier 2) — \$1,000,000+ cumulative impact deployed milestone — Annual impact summit — community gathering (virtual or physical) 	

- International expansion: Japan, Southeast Asia, Europe, Americas
- DAO governance fully operational
- \$NINJA Warriors Foundation — registered non-profit entity

09 / GOVERNANCE & COMMUNITY

The Dojo Belongs to the Warriors

\$NINJA is a community project. The team builds the infrastructure; the community owns the direction. Governance applies to two areas: impact fund deployment, and ecosystem fund allocation.

Who Can Vote

Any wallet holding a minimum of 10,000 \$NINJA tokens at the time of a governance snapshot is eligible to vote. Voting weight is proportional to holdings. Snapshots are announced 7 days in advance.

What Can Be Voted On

Impact wallet: which verified organisations receive quarterly funding and in what amounts. Ecosystem wallet: which staking programmes, community initiatives, or partnerships receive ecosystem allocation. Emergency proposals: any community member can submit an emergency proposal with a minimum 1,000,000 \$NINJA in support to force a vote.

What Cannot Be Changed by Vote

The developer wallet vesting schedule is immutable — no vote can accelerate it. The impact wallet minimum allocation (10%) is permanently locked. The 0/0 tax structure cannot be changed. Mint authority has been permanently revoked — no vote can restore it.

Transparency Commitments

All governance proposals are published on-chain with a 7-day voting window. Results are published publicly within 24 hours of vote closure. All fund movements from impact and ecosystem wallets require a preceding passed vote. No single wallet — including team wallets — may hold more than 2% of circulating supply.

Join the Warrior Army

Buying \$NINJA takes less than five minutes. Every wallet that holds \$NINJA is a warrior in the fight against hunger.

01 — Get a Wallet

Download Phantom (phantom.app) or Solflare (solflare.com). These are the two leading Solana wallets. Create your wallet and store your seed phrase somewhere secure — never share it with anyone.

02 — Get SOL

Purchase Solana (SOL) from any major exchange: Binance, Coinbase, Kraken, Bybit, or OKX. Transfer the SOL to your Phantom or Solflare wallet address.

03 — Go to Jupiter

Navigate to jup.ag — the leading DEX aggregator on Solana. Jupiter finds the best price across all Solana liquidity pools automatically.

04 — Swap for \$NINJA

In the swap interface, select SOL as your input token. Paste the \$NINJA contract address in the output token field. Set slippage to 1–3%. Confirm the swap. You are now a warrior.

Official Contract Address

Always verify the contract address before purchasing. The only official \$NINJA contract on Solana is:

To be announced at launch — published on X and Telegram at token launch.

Never buy from an address shared via DM or unofficial channels. The team will never DM you first. Stay safe.

Important Notice

Not Financial Advice

\$NINJA is a meme cryptocurrency. Nothing in this whitepaper constitutes financial, investment, tax, or legal advice of any kind. This document is for informational purposes only. Always consult a qualified financial advisor before making investment decisions.

High Risk Asset

Cryptocurrency investments carry a significant and material risk of loss. The value of \$NINJA may decline to zero at any time. Never invest funds you cannot afford to lose entirely. Past performance of any cryptocurrency is not indicative of future results.

No Guarantee of Impact

The impact wallet allocation is denominated in \$NINJA tokens. The real-world dollar value of this allocation depends entirely on market conditions and is not guaranteed. The project targets impact fund deployment but cannot guarantee any specific dollar amount will be deployed for hunger relief.

Regulatory Compliance

The regulatory status of cryptocurrency varies by jurisdiction. It is the sole responsibility of each individual to ensure that purchasing, holding, or trading \$NINJA complies with the laws of their country of residence. \$NINJA is not available to residents of jurisdictions where such activity is prohibited.

Forward-Looking Statements

This whitepaper contains forward-looking statements, including statements about partnerships, listings, and impact outcomes. These statements reflect current intentions and expectations only and are subject to change. They should not be relied upon as guarantees of future performance.

DYOR — Do Your Own Research

Read the contract. Verify the wallets. Check the on-chain data. The \$NINJA team encourages every community member to independently verify all information before making any decision. The team accepts no liability for financial loss.

Silent warriors. Feeding the world. One transaction at a time.